



MARKETING INTERNSHIP

PAID, full-time internship, 6 months, start July/August 2018, J1-visa sponsorship available

Silicon Microstructures (SMI) is a premier semiconductor sensor company developing and manufacturing MEMS-based pressure sensors, located in the Silicon Valley.

We are looking for a creative and pro-active Marketing Intern to join our team and support inbound and outbound marketing activities.

As a Marketing Intern you will help to increase brand awareness and empower our product marketing by executing a variety of marketing tools – from web activities to print material.

In addition we offer the possibility to conduct a special project: an SMI image film. Your creativity is key to this challenging project, you define everything - from scripting over shooting to editing.

Responsibilities:

- SEO (on and off page)
- Create and update new landing pages and content
- Create and update print material (brochure, flyer, poster, newsletter)
- Create and update presentations (design and content)

Requirements:

- Currently pursuing a degree in Marketing, Communications, Graphic Design or similar
- Strong organizational skills
- Ability to work independently
- Excellent communication skills in English
- Proficiency in typographic design
- Comfortable working with Adobe Creative Cloud and MS Office
- Familiar with the principles of SEO and Google Analytics and Google Console

Preferred Qualifications:

- Experienced in XQVI Suite
- Creative video, film and photography experience
- Interest in technology

Silicon Microstructures is an established and growing MEMS Pressure Sensor company with its own fab in Silicon Valley. The company operates with the culture of an aggressive start-up while also enjoying the stability of an established and healthy business.

Please send your letter of application including your possible start date and resume to HR@si-micro.com