



Marketing Intern (Guangzhou, China)

SwissTank is an end-to-end full service consultancy which has made it its mission to bridge the gap between foreign businesses and the Chinese market. With its long experience in Chinese business dealings and its Swiss origin, SwissTank has developed a deep knowledge about foreign market entries and market developments, enabling foreign companies and investors to succeed in the soon to be largest economy globally. We are looking for a Marketing Intern for our office in Guangzhou, China for at least 4 months.

Tasks:

- Create marketing plans and develop brand strategies
- Conduct market research for Chinese and international market
- Develop creative ideas for marketing activities and manage events
- Manage social media channels and activities and develop online strategies
- Attend or organize meetings and events with clients
- Be the main contact person for customers

Qualifications:

- Bachelor degree in Marketing, Business Administration or similar
- Passion for working in a dynamic and international startup environment
- Creative and innovative approach to your tasks
- Willingness to accept new challenges, professionally as well as culturally
- Team spirit & dedication
- Fluent in English (written and oral)
- Work Experience is a plus

What we offer you:

- The possibility to participate in attractive marketing projects
- The chance to learn how to do business in China
- Attractive workplace in the middle of Guangzhou, capital of China's economically strongest province
- A pleasant and informal working atmosphere in a dynamic and international team.

Have we raised your interest? Then please send your application to Ms. Lydia Schulz (gz.f@swisstank.cn).

